

## The Crime Stoppers Youth Committee is looking for a dynamic new logo design that captures the vision of the Youth Awareness Initiative

## The Youth Committee Vision:

Reaching out to youth to increase awareness of the crime stoppers program to encourage safe schools and communities.

## The Criteria:

- Must incorporate the original crime stoppers logo
- Must capture the key pillars of the youth awareness initiative youth awareness, safety and youth communities
- Must encompass the direction and message of the NCAS organization

Submissions: Via e-mail to chelsey.burke@crimestoppers.ca (Please include design, full name, school and contact info)

## The Timeline:

- Submissions will be received from April 1st- April 30th
- Voting on national capital area crime stoppers facebook page May 3rd until May 15th - "Like" your favorite design http://www.facebook.com/CrimeStoppersCA/info#!/CrimeStoppersCA
- Winner announced May 17th

Award presented at May 30, 2013 Gala

The Reward: \$500.00 cash reward for the winning design

For more information please visit ourwebsite www.crimestoppers.ca